

NOTICE OF CLASS ACTION SETTLEMENT for the case of Richman v. Carol Wright Promotions, Inc., et al., Index No. 26824/2002, in Part 6 of the Supreme Court of the State of New York, Queens County, 88-11 Sutphin Boulevard, Jamaica, New York 11435

IF ANY TIME AFTER JANUARY 1, 1996 BUT BEFORE AUGUST 8, 1998 YOU PURCHASED GOODS FROM CAROL WRIGHT GIFTS AND YOU PAID A CHARGE FOR "GUARANTEED REPLACEMENT OF LOST/DAMAGED MERCHANDISE," WHICH NEVER EXCEEDED \$1.50, PLEASE NOTE THAT A SETTLEMENT OF VARIOUS LEGAL CLAIMS RELATING TO SUCH CHARGES HAS BEEN PROPOSED IN A CLASS ACTION.

THIS SETTLEMENT MAY AFFECT YOUR RIGHTS. Plaintiffs claim that Cox Gifts, Inc. (formerly known as Carol Wright Gifts, Inc.), in the Carol Wright Gifts catalogs, violated the consumer laws of all fifty states by not properly disclosing the nature of the charges described above and breached contracts or other obligations by charging you unnecessarily. The Cox Defendants deny all of Plaintiffs' claims, but have agreed to settle. If you paid the charges described above in connection with a purchase from the Carol Wright Gifts catalog at any time after January 1, 1996 but before August 8, 1998 you are a Class Member for purposes of this settlement.

On July 6, 2005 Justice Arnold N. Price will hold a hearing to decide whether to finally approve this settlement. (Unless you are objecting to this settlement **you do NOT have to appear.**) If he approves the settlement, all class Members will be bound by the resulting judgment and court orders, and eligible Class Members will be entitled to claim benefits under the settlement. IF YOU DO NOT OPT OUT OF THE SETTLEMENT YOU WILL FOREVER RELEASE ANY RIGHTS TO SUE THE COX DEFENDANTS OR ANY OF ITS PARENTS, AFFILIATES, SUBSIDIARIES, SUCCESSORS OR ASSIGNS BASED ON ANY CLAIMS LIKE THOSE BEING SETTLED, EVEN IF THOSE CLAIMS ARE ALSO PART OF ANOTHER LAWSUIT.

This is just a summary, for more information, visit this web site: www.caclawyers.com/CarolWrightClassAction.html, OR CALL TOLL FREE, 1-877-867-5700 for more pre-recorded information. DO NOT WRITE THE COURT FOR INFORMATION.

If you are a Class Member you have four choices:

- 1) You can do nothing and be bound by the terms of the settlement.
- 2) You can claim a \$1.00 refund for the charge(s) you paid by writing to the Claims Administrator. The Claims shall be paid from the Settlement Fund on a first-come, first-paid basis after deducting all administration costs and expenses. Send in your Claim to First Class, Inc., 626 S. Clark St., 7th Floor, Chicago IL 60605-1711. Your Claim must be post marked and received by August 1, 2005 and state: "I am making my Claim for the \$1.00 refund in the Cox settlement of the Richman v. Carol Wright case. My name is _____ and my address is _____."
- 3) You can opt out of this settlement; you *must* do so in writing to the Claims Administrator by June 7, 2005. Your opt out must be post marked and received by June 7, 2005, 2005 and state "I am opting out of the Cox Defendant settlement in the Richman v. Carol Wright case and do not want to participate. I will not share in the settlement."
- 4) If you want to object to this settlement, you *must* do so in writing to the attention of Brian L. Bromberg, Counsel of Record, 626 S. Clark St., 7th Floor, Chicago IL 60605-1711, and it must be post marked and received by June 7, 2005. Your objection must set forth the legal and factual basis why you object to the settlement. If you object you must also appear at the final fairness hearing set for July 6, 2005. The Court may adjourn or continue the Final Hearing without further notice to the Class.